



## PRESS INFORMATION

### JIMMY NELSON BEFORE THEY PASS AWAY

Press conference with Jimmy Nelson: Tuesday, 22.03.2016, 10 am  
at OstLicht Gallery. Please register at [musil@ostlicht.at](mailto:musil@ostlicht.at)

Opening: Tuesday, 22.03.2016, 7 pm  
Jimmy Nelson is present.

Exhibition dates: 23.03.–30.04.2016

Curated by Anke Degenhard, Crossover

With his unique photo project *Before They Pass Away* Jimmy Nelson has attracted **worldwide attention**. In four years, the **British photographer has travelled to more than 40 countries around the globe**. With his historic plate camera he portrayed members of indigenous peoples from Ethiopia to Papua New Guinea, whose land and way of life is endangered by the industrial civilisation. **Nelson's large format pictures oscillate between visual anthropology and subjective idealization and grasp the subject in fantastic images of inebriate impressiveness.**

For Nelson the camera is not only an instrument for creating a lasting photographic document, but is also the perfect tool for getting in touch with people and establishing a personal relationship. **OstLicht Gallery presents Jimmy Nelson's oeuvre, together with new, fascinating works, which will be on display for the first time. All photographs from the series have been produced as limited edition prints and are available for purchase.**

*Before They Pass Away* was published 2013 as an **impressive photobook**, which has **sold more than 70.000 copies worldwide** and was awarded with **the Golden German Photobook Award in 2014**. The **international bestseller** is available as hardcover in two formats at the Gallery and in our online bookshop.

Additionally, OstLicht offers a special edition of the bestseller **as a limited collector's edition**: *Before They Pass Away* in a handmade slipcase with a handsigned and numbered print for 2,000 Euro.

**Jimmy Nelson**, born 1967 in the UK, started his photographic career whilst traversing Tibet for one year on foot. The publication of the visual diary became an international success and a multitude of journalistic commissions followed. Together with his wife, Nelson realized the project *Literary Portraits of China* in 1994, featuring images of the hidden corners of the People's Republic. Since 1997 he accepted more commercial assignments and at the same time began to portrait remote cultures with his traditional plate camera, starting point for his hitherto most comprehensive project *Before They Pass Away*, on which he is working since 2010.

#### **Press Contact**

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#### **Opening Hours**

Gallery Wed-Sat 12–6 pm and by appointment  
Library Wed-Fri 12–6 pm